

5 WAYS ART IMPROVES THE RETURN TO OFFICE EXPERIENCE

With approximately 50% of business leaders wanting employees back in the office, here's how art can improve the transition.



- 1 Increases Profitability.** Companies with engaged employees report 21% more profitability. And nothing is more engaging than an authentic, custom art collection. Instead of thinking of art as an afterthought, remember its impact on employee engagement and, by extension, business success.
- 2 Supports Retention and Engagement.** 27% of employees are more likely to stay at their jobs if they feel an emotional commitment to the organization. Art helps strengthen that commitment, building workplace purpose and pride.
- 3 Improves Productivity.** Studies show people are 15% more productive in an art-filled workspace, and this number more than doubles when employees have a say in the art that's featured.
- 4 Strengthens Your Brand and Culture.** When selected strategically, artwork becomes a visual reflection of your brand. It communicates company values and strengthens workplace culture, meanwhile driving brand recognition and awareness.
- 5 Promotes Collaboration and Connection.** What's one thing remote employees continuously claim to miss when working from home? Collaborating with their coworkers. An engaging workplace art experience can attract employees back to the office and spark conversation and connection amongst colleagues.

Interested in reaping these benefits for your office space?

GET IN TOUCH WITH US TODAY TO DISCUSS YOUR NEXT PROJECT.

[Read our blog to learn more about the value of a custom corporate office art collection.](#)