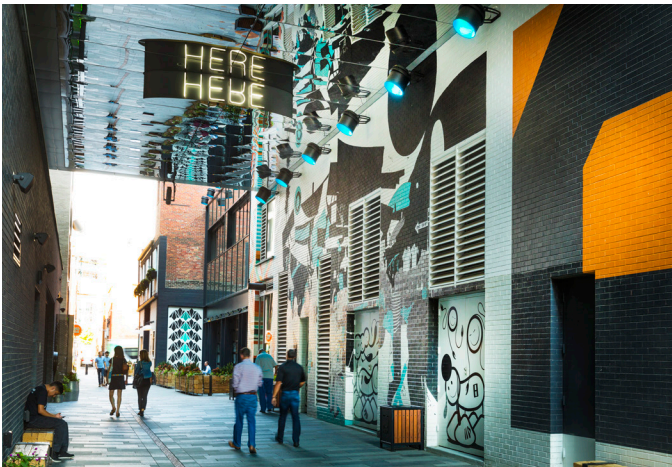


5 BENEFITS AN ORIGINAL ART COLLECTION BRINGS TO YOUR HOTEL



1 Increases your return on investment. Art is the puzzle piece that creates a stand-out hospitality experience, increasing your profitability and differentiating your property in an increasingly competitive marketplace.

2 Elevates the guest experience. The most authentic art collections elicit an experiential quality for guests, creating memories, meaning, and a desire to visit again. From large-scale murals to thoughtful stylings, art with impact gives your hotel a heartbeat.

3 Brings your brand vision to life. Artwork tells a story like nothing else can, enhancing your project through a compelling visual narrative that captivates guests and locals and keeps them coming back.

4 Engages community. Artwork by local creatives attracts both good will and good press, connecting employees, guests, and the greater community.

5 Reflects your DEI values. Artwork that is diverse in subject and maker can communicate your commitment to diversity, equity, and inclusion, distinguishing your hotel as both the place to be and a place where everyone belongs.

THE NINE dot ARTS DIFFERENCE:

Our award-winning consultants curate transformative installations that increase a hotel's return on investment, elevate its brand, and amplify its social impact. Art that boosts business and builds community? **That's what we do.**

Get in touch with us today to discuss your next project.

LetsTalk@NINEdotARTS.com

NINEdotARTS.com



Click here to download our **2021 State of the Art Report** to learn what industry leaders are saying about the value of a next-level art collection.