



**1 Incorporate Art Early.** Early art integration can maximize budget efficiencies, strengthen overall cohesion, and create space for bold, iconic artworks that distinguish your property as a noteworthy destination.

**2 Aim for Impact.** Create a memorable sense of arrival by prioritizing highly trafficked locations like lobbies and lounge areas, where artwork can make an exceptional first - and lasting - impression.



**3 Build Community.** From sparking conversation to serving as a popular meet-up spot, art creates the perfect backdrop for community connections. Be sure you allocate funds to social settings like rooftops and restaurants.

**4 Evoke Discovery.** Don't forget about the intimate parts of your property, like elevator banks and restrooms. Even subtle prints or simple shelf styling can elicit surprise and delight.



**5 Partner with Experts.** It can be both costly and time-consuming to curate art that stands out. Our team of specialists can help you develop a one-of-a-kind art experience and a memorable sense of place - on time and on budget.

**Read our blog** to learn more and see powerful project highlights.

**Get in touch with us today to discuss your next project.**